

COOKIE POLICY

Our websites and apps use technologies such as cookies to provide you with a high-quality, fluid and personalised experience. The information in this Policy supplements the Information on [personal data protection](#).

Protecting your online data is a priority for Renault. You can reconsider your choices regarding cookies at any time by using our cookie-management tool

1. WHO ARE WE?

Welcome to the website www.nft.renault.com, published by Renault SAS. Renault SAS is independent data controller of the data collected by the cookies and other trackers read or placed on your device (hereinafter "we", "us", "our").

To find out more, we invite you to read the Information on [personal data protection](#).

2. WHAT ARE COOKIES?

A cookie is a small computer file, a tracker, deposited and read when visiting a website, using a mobile app, reading an e-mail, installing or using software, regardless of the type of terminal used (computer, smartphone, digital reader, video game console connected to the Internet, etc.).

When consulting a website, cookies may send information to the user's browser and allow the browser to send information back to the original website (for example, a session ID or choice of language).

Cookies do not allow us to identify you directly but only to gather specific information on your device, browser, interactions with the website or app you are using and, in some cases, your geographical position.

The technologies used may link several of the devices you may have used to determine, with sufficient probability, that these devices belong to you.

3. WHAT ARE COOKIES USED FOR ON THIS WEBSITE?

This site uses different types of cookies.

Technical cookies

These cookies are intended to enable or facilitate electronic communication (detection of connection errors, identification of connection points, website security, etc.) or to provide online communication services which you might specifically request (screen display preferences, saving information entered in the forms, shopping cart (if applicable), access to your user account, chat or chatbot on our website, etc.).

These cookies are necessary for the proper functioning of our website.

You may not object to the use of these cookies and your consent is not required, as the services on our website are reliant on these cookies.

Social cookies

Social cookies are used by us for advertising and analytics purposes, especially to show you our ads when you are connected to social networks (Facebook, Instagram, Twitter, LinkedIn, Pinterest), and to help us understand the user interactions and engagements with our ads on these social networks.

These cookies are also intended to make the website more user-friendly and interactive, by allowing you to interact with these social networks and by embedding contents from these social networks on our Site (such as YouTube videos).

These cookies can process data such as the number of contents shared through social networks, the fact that you have an account on a social network, the tracking of your browsing on websites or these social networks, etc. These features are based on third-party applications integrated into our website. The social network providing such an application button is likely to identify you through this button, even if you did not use this button when you visited our website. This type of application button may allow the social network in question to track your browsing on our website, by the mere fact that your account on the social network in question was activated on your device (open session) at the same time that you were browsing our website.

We recommend that you consult the relevant privacy policies of these social networks to learn about the ways these social networks use the information they may collect, via these application buttons, or for advertising purposes. These privacy policies must allow you to express your preferences on these social networks, in particular by setting up your user accounts for each of these networks.

The use and storage of these cookies is subject to your consent.

Personalised advertising cookies

These cookies are intended to improve the relevance of advertisements and content on this site and on third-party media. Whenever we send you promotional messages or display such messages, our objective is to send you the most relevant advertisements and offers possible, tailored to your needs or that are likely to actually interest you.

These cookies may process data relating to your personal preferences, your interests in our products and/or services and, your consumption habits.

This automated data processing therefore contributes to a better online experience:

- By showing you relevant offers at the right time,
- By discarding offers that will most likely not interest you,
- Or even by limiting the number of times you are shown the same advertisement.

For example, these processing operations can lead us to push you information related to the car segment you are likely to favour (an SUV rather than a city car, or vice versa).

The data processed in this context may have been collected from different sources and may be interconnected: data from our customer files, navigation data, data from third parties, data on the use of your vehicle, etc. The use of such tools is defined as profiling by regulations.

The use and storage of these cookies is subject to your consent.

Analytics cookies

These cookies are intended to analyse website traffic, to analyse the user experience or simply to collect aggregate signals about the flow of visits on the site (e.g. choice of language, previous page visited, time stamp of the visit, choice of cookies).

These cookies may process data relating to the pages visited, the time spent on visited pages, the browser you use to visit these pages, your use of the chat or chatbot on our website, etc.

The data collected by these cookies may also be used to create algorithms and profiles to analyse your potential interests and preferences for our products and services. We may combine this data with other information, such as information from our customer database (for more information on profiling and how to object to such profiling, please see our information on [personal data protection](#).)

The use and storage of these cookies is generally subject to your consent.

Under certain conditions, these cookies may be placed/read without your consent, for example if the purpose of the cookies is solely to analyse the contents you visited.

4. WHAT COOKIES ARE USED ON THIS WEBSITE?

The attached table contains the list of all the cookies stored and/or used by this website and their main characteristics. Whenever possible, these cookies are hosted on servers located in the European Economic Area (EEA) or United Kingdom. However, as some of our service providers are located in countries outside the EEA or United Kingdom, your personal data are processed in these countries, which may have different regulations on personal data than the European Union or United Kingdom. In such a case, (i) we pay close attention to ensuring that this transfer is carried out in accordance with the applicable regulations and (ii) we put in place safeguards ensuring an adequate level of protection of your data (in particular by using the European Commission's standard contractual clauses and/or any United Kingdom standard contractual clauses (as applicable)).

Our website may contain third parties' cookies (communication agency, analytics services, etc.) allowing them, during the life of the cookies, to collect browsing

information relating to our website. The storage and use of these cookies by third parties is subject to the privacy policies of such third parties. We inform you of the purpose of any third-party cookies on our website as well as the means at your disposal to make choices about these cookies.

Owner of the Cookie	Purpose	Privacy Policies
55	Functional	Privacy Policy
One Trust	Functional	Privacy Policy
Stripe	Functional	Privacy Policy
Google	Analytics	Privacy Policy
Meta	Personalised advertising	Privacy Policy

5. HOW IS YOUR CONSENT OBTAINED?

When you first visit our website, you are asked to agree to or refuse or make certain choices about the use of cookies, by displaying a dedicated information banner.

You may withdraw your consent at any time or change your choices (for example by accepting only certain types of cookies) with our dedicated tool

Please note that, in accordance with the regulations, cookies which are necessary for the website to function are not subject to your consent and can therefore not be deactivated in our cookie management tool. You may prevent their use by changing your browser settings (by following the section "how to refuse cookies" below) but the quality of your experience on the website may suffer.

6. HOW LONG IS YOUR CONSENT STORED

When you accept or refuse all or part of cookies on our website, your choice is saved and stored (and we will keep a record of your preferences) for a period of 6 months at most. This means that when you consult our website later, during this period, we will not request any action on your behalf regarding cookies as we will have a record of your stored preferences.

After the end of this period, we will ask you again to consent or refuse the use of cookies.


7. HOW CAN I MANAGE COOKIES?

How to exercise my right to object?

If you do not want cookies to be stored or read on your device, a refusal cookie will be stored on your equipment to allow us to record the fact that you have objected to the use of cookies. If you delete this cookie-refusal, we will no longer be able to recognise that you have rejected the use and storage of cookies.

You have several options for managing cookies, including blocking their use and/or deleting them.

Cookie Manager

A cookie manager is provided to allow you to manage the cookies stored and/or used on  this site. At any time, by clicking on this link below, you can access the configurator and change your preferences, depending on the type of cookie concerned.

Browser settings

You may also manage cookies via your browser.

Most browsers are set by default to accept cookies, but if you wish, you can choose to accept all cookies, systematically refuse cookies or choose which cookies you accept depending on where they come from. You can also regularly delete cookies from your device using your browser.

However, don't forget to set up all the browsers on your various devices (tablets, smartphones, computers, etc.).

Each browser has a different setup for managing cookies and your choices. It is described in your browser's help menu, which will tell you how to edit your cookie settings
For instance:

- for Internet Explorer™: <http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies>;
- for Safari™: <https://support.apple.com/fr-fr/safari>;
- for Chrome™: <https://support.google.com/chrome/answer/95647?hl=en&hlrm=en>
- for Firefox™: <https://support.mozilla.org/en-US/kb/clear-cookies-and-website-data-single-domain-android>;
- for Opera™: <http://help.opera.com/Windows/10.20/en/cookies.html>.

Publishers' modules for making objections

You can choose to disable some third-party cookies by going directly to the page of the issuer of the cookie. As follows:

- To disable Google Analytics cookies, go to the page: <https://tools.google.com/dlpage/gaoptout?hl=fr>

- To disable IntelliAd cookies, go to the page: <https://login.intelliad.com/optout.php>
- To disable Adobe cookies, go to the page: <https://www.adobe.com/uk/privacy/opt-out.html>

Platforms for marketing objections

Several advertising professional platforms also allow you to refuse or accept cookies used by companies that are members of these platforms. These centralised mechanisms do not prevent advertisements from being displayed but only block the installation of cookies allowing advertisements to be tailored to your interests.

For example, you can go to www.youronlinechoices.com to prevent cookies from being installed on your device. This site is hosted by the digital advertising professionals of the European association EDAA (European Digital Advertising Alliance) and managed in France by the Interactive Advertising Bureau France.

This allows you to find out which companies are registered on this platform and which allow you to refuse or accept cookies used by these companies to tailor the ads that may be displayed on your device based on your browser information: <https://www.youronlinechoices.com/uk/your-ad-choices>

This European platform is shared by hundreds of Internet advertising professionals and provides a centralised interface for you to refuse or accept cookies which may be used to tailor the ads that may be displayed on your device based on your device's browsing experience.

How to exercise your other rights?

In accordance with applicable personal data protection legislation, you have the right to access, rectify, object to, restrict and delete your personal data. To exercise your other rights, please consult our information on the protection of your personal data.

8. HOW CAN YOU EXERCISE YOUR OTHER RIGHTS?

In accordance with applicable personal data protection legislation, you have the right to access, rectify, object to, restrict and delete your personal data. To exercise your other rights, please consult our information on the protection of your personal data by contacting us here dataprotection-com@renault.com.

9. CHANGES

We may change this policy from time to time. We will inform you and/or seek your consent whenever necessary or required. We therefore recommend that you consult this policy each time you visit our website in order to review the latest version.

Last update: 27th April 2023

