

INFORMATION NOTICE ON PERSONAL DATA PROTECTION

The Renault Group, to which Renault SAS belongs, constantly monitors compliance with regulations on the protection of personal data (hereinafter "personal data") as described in its Group Personal Data Protection Policy available at <https://www.renaultgroup.com/en/our-commitments/the-groupe-renault-and-your-personal-data/>. Indeed, Groupe Renault believes that the protection of personal data is essential to building a relationship of confidence with its customers.

Renault SAS therefore intends to ensure the greatest transparency concerning the processing of personal data that it carries out when it markets Non-Fungible Token (NFT) in accordance with the General Terms and Conditions of Use of the site <https://nft.renault.com/> (the "Site") and of Sale of NFT (hereinafter together referred to as the "General Terms and Conditions"). Capitalized terms used but not defined in this Privacy Notice (the "Notice") shall have the meaning given to them in the Terms and Conditions. For the purposes of this document, "we", "us", "our" or "Renault" refers to Renault SAS.

In the context of the Operation, Renault, as the data controller, collects personal data directly from individuals ("User") in the context of their browsing the Site and/or purchasing NFT Double Digital Models ("direct collection. For the purposes of this section, Users are referred to together as "Data Subjects" or "you", "your", "yours").

The purpose of this Notice is to inform you in detail about the conditions under which Renault processes your personal data and the rights and options you have to control your personal data and protect your privacy.

1. WHO PROCESSES YOUR PERSONAL DATA?

Renault SAS, the parent company of the Renault Group, located in France at 122-122 bis avenue du Général Leclerc 92100 Boulogne-Billancourt, processes your personal data for the purposes listed below (see 3. WHY IS YOUR PERSONAL DATA USED?) as data controller.

2. WHAT PERSONAL DATA DO WE PROCESS?

"Personal Data" means any information that that can be used to identify you either directly (such as your first and/or last name) or indirectly (for example, the identifier consisting of a sequence of alphanumeric characters that constitute the public key of your crypto wallet or crypto wallet (hereinafter "Wallet").

Generally speaking, we undertake to collect only the personal data necessary for each of the purposes for which we process your personal data.

The personal data we collect depends on our interaction with you and may include information about:

- your identification data when you make a purchase or attempt to make a purchase through the Site, your identity and contact information (last name, first name, delivery postal address, billing postal address if different from the delivery address, e-mail address, telephone number if you have provided it and your Wallet ID) payment and transaction information (amount, transaction date, payment method, credit card number) and commercial relationship information (the date of your acceptance of the General Terms and Conditions, the date of your acceptance to receive news about the Operation and/or future Operations, your possible requests, complaints and/or exercise of your personal data rights)
- your use of the Site and the device you use to visit the Site, including the number of visits, the page visited, the web browser used, IP address, time zone and certain cookies (for more information please refer to the "Cookie Usage Policy" of the Site).

As such, the data required to respond to your request or meet the needs of a contract or legal obligation is pointed out in the collection forms . If you do not wish to provide the mandatory data, we may not be able to process your request or provide you with the relevant services. The other information is intended to get to know you better, in particular to send you customised advertisements. The collection of this information is therefore optional.

We encourage you to keep us regularly informed in writing of any changes to your personal data.

In accordance with our Terms and Conditions, the Site and the Operation are not intended for minors and we therefore do not knowingly collect data about them. The products and services that we offer are primarily for adults. Therefore, we do not carry out any specific processing on minors.

3. WHAT IS YOUR PERSONAL DATA USED FOR?

We will provide you with explanations relating to the context of collection of your personal data, the purposes for which we process them and the duration for which we retained them.

3.1 CONTEXT OF COLLECTION

We collect your personal data in particular when:

- You interact directly with Renault via the Site in the context of any requests, claims and/or exercise of rights regarding your personal data and/or with the partners that

Renault may call upon prior to and/or during the Operation (in particular, influencer communities operating via Facebook, Instagram, Twitter, Discord),

- You visit the Site, which may use cookies or other tracers,
- You interact with the Renault pages on social media, including through Facebook, Instagram, Twitter and Discord, which can lead to collection and exchange of personal data between the social networks and us.
- You subscribe to our newsletter relating to the Operation and/or any future similar operation activities ("Newsletter"),
- You connect your Wallet to access the Operation from the Site,
- You initiate and/or complete the transaction related to the Double Digital NFT.

3.2. OBJECTIVES OF PERSONAL DATA PROCESSING

Within the context of our relationship, and in line with the context in which your personal data is collected, we may use your data to:

- A - Manage our initial interactions
- B - Manage our commercial relationship
- C - Conduct studies and analyses
- D - Manage our marketing operations

3.2.A. MANAGE OUR INITIAL INTERACTIONS

Objectives	Legal basis
Follow up of the visits to the Site and management of its maintenance operation and security	This processing is based on your consent to "non-essential" cookies being placed/read on your terminal (see our "Cookie Policy"), and on our legitimate interest (providing you with a secure Site)

3.2.B. MANAGE OUR COMMERCIAL RELATIONSHIP

Objectives	Legal basis
Allow you to connect your Wallet in order to access the Operation R3NLT	This processing is justified by the performance of the contract you have entered into with us (i.e. the Terms and Conditions)
Management of your participation to forums, communities	This processing is based on your consent

Responding to your possible requests to exercise rights in relation to your personal data (see the section 5 hereafter on "your rights")	This processing is based on our legal obligations and may involve checking your identity
Management of our consolidated prospects/customers database	This processing is based on our legitimate interests (to have an up-to-date and consolidated overview of the data)
Establishment of the contract and payment	This processing is based on the contract (acceptance of our General Terms and Conditions of Use and Sale of NFT)
Making your invoice available to you	This processing is based on our legal obligations in terms of accounting and tax
Allow our partners in charge of the online payment service to fulfill their legal obligations (e.g. fight against fraud, money laundering and the fight against the financing of terrorism)	This processing is based on our legitimate interest (to respect the contracts we have concluded with our payment service provider partners)
Register the transaction for the Double Digital NFT initially purchased via the Site in the Blockchain	This processing is based on the contract (acceptance of our Terms and Conditions of Use and Sale of NFT)
Collection of Royalties on the occasion of any successive resale of the Double Digital NFT and registration of the successive resale in the Blockchain	This processing is based on the contract (acceptance of our Terms and Conditions of Use and Sale of NFT)
Provision in your Wallet of the NFT Double Digital Model purchased	This processing is based on the contract (acceptance of our Terms and Conditions of Use and Sale of NFT)
Delivery of the Derivative Product(s), of/of Utilities (depending on the Utility to which you are entitled to perceive)	This processing is based on the contract (acceptance of our Terms and Conditions of Use and Sale of NFT)

Provide a customized the Derivative Product(s)	This processing is based on the contract (acceptance of our Terms and Conditions of Use and Sale of NFT)
Management of your questions and/or complaints, including after-sales service	This processing is based on our legitimate interests (prevention of legal action)
Management of requests from public or judicial authorities and communication with the authorities	This processing is based on our legitimate interest (prevention of legal action)

3.2.C. CONDUCT STUDIES AND ANALYSIS

Studies and analyses are conducted to measure our performance, assess the quality of our products and services and the level of customer satisfaction, and to continuously improve them.

Objectives	Legal basis
Produce analyses to measure our commercial performance	This processing is based on our legitimate interests (to measure the performance of our activity)
To carry out analyses to improve knowledge of our customers and our market	This processing is based on our legitimate interest (improving our products and services)

3.2.D. MANAGE OUR MARKETING OPERATIONS

Objectives	Legal basis
Sending you our Newsletters related to R3NLT Operations	This processing is based on your consent
Games and contests, events	This processing is based on the contract (acceptance of our Terms and Conditions of Use and Sale of NFT)

Online targeted advertising, customisation of content online

This processing is based on your consent to the cookies deposited/read in your terminal (see our "[Cookie Policy](#)")

If we need to process your personal data for purposes other than those listed in the table above, you will be informed in advance and we will take any additional actions that may be necessary to ensure the legal compliance of all processing.

3.3 THE LENGTH OF TIME FOR WHICH WE KEEP YOUR DATA

In accordance with the regulations, we are committed to keeping your personal data only for the time necessary to achieve the objective pursued, to meet your needs, or to meet our legal obligations.

In determining this time, we take into account, in particular, the following:

- The time required to process your request or complaint,
- Your interest in our R3NLT Operations,
- The need to keep a certain history of your interactions with us, for the good management of our commercial relationship, this duration varying in particular according to whether you have finalized the transaction and payment of the Model of NFT Double Digital, or only interacts with us ;
- Our legal or regulatory obligations

In particular:

- Personal data processed in the context of sending news about the Operation and/or future Operations are processed until you unsubscribe and in any case, not exceeding 3 years from your last activity on the Site;
- Personal data collected by cookies in the context of analyzing the performance of the content you consult on our sites and the display of targeted online advertising. Non-essential" tracers/cookies, such as advertising cookies, are kept for a maximum of 13 months from the date of your consent. Personal data collected via cookies will be processed for 25 months and then anonymized. The retention period for your choices (consent or refusal of so-called "non-essential" cookies subject to prior collection of consent) is 6 months from the time of collection of your Consent. For more information, please check on our "[Cookie Policy](#)"
- The personal data processed within the framework of the management of the operation and the security of the Site and of our customer/prospect databases are kept for 6 months (e.g.: logs, ...);
- The personal data processed within the framework of the contractual management are kept for 5 years as from the conclusion of the contract (i.e. the acceptance of our [Terms and Conditions of Use and Sale of NFT](#))
- The personal data processed within the framework of the management of our accounting and tax obligations are kept for a maximum period of 10 years from the end of the current fiscal year;

- Personal data relating to your requests to exercise your rights are kept for a maximum of 3 years from the closing of your request, depending on the right exercised. When the collection of a proof of identity was necessary, it is deleted as soon as the verification has been completed.

When we no longer need to use your personal data, it is deleted from our systems and records or made anonymous so that we can no longer identify you.

However, it may be necessary to archive some of your personal data in order to be able to respond to any legal proceedings, throughout the statute of limitations provided for in the applicable legislation.

4. WHO HAS ACCESS TO YOUR PERSONAL DATA?

In order to achieve the purposes described above and only to the extent necessary for the pursuit of these purposes:

- we ensure that only those persons who are duly authorized to process your personal data in accordance with their functions and duties are allowed to do so

- we may transmit some of the personal data to the following recipients:

1. other companies of the Renault group, namely RCI Banque SA, subject to your consent when required by the regulations.

2. approved third parties operating in banking matters in the context of payments made on the Site. These partners act as data processors when they operate in accordance with the legal obligations in force (in particular controls on funds in accordance with the directive on money laundering and the financing of terrorism, LCB-FT) and apply their own policy in terms of personal data processing.

- For FIAT currency, our partner is Stripe Payments Europe Limited,
- For crypto payments, COINHOUSE is our Digital Asset Servicing provider registered in France with the "Autorité des Marchés Financiers" (or "AMF").

3. personal data processors within the meaning of the applicable regulations on personal data, to perform tasks. We take care to secure these relationships (contracts, audits, guarantees and security tests...) and to give them instructions relating to the tasks of that we entrust to them, including in particular:

- The hosting, operation or maintenance of the databases collected and/or processed during the Operation as well as the Site,
- The provision of the "connect Wallet" service
- The management of customer relations
- Communication operations, in particular the sending of the newsletter about the Operation and/or future Operations (if you have consented) and the animation of forums and communities
- The organization of contests and events

- Conducting analyses to measure sales performance, knowledge of our customers and our market
- The implementation of the payment interface and the payment collection;
- The registration of the transaction in the Blockchain;
- The delivery of your Collective Utility;
- The management of the after-sales service.

We may also offer you the possibility from the Site to connect to Renault's social networks. The personal data that may then be shared with us depends on the configuration of the social network platform. Please note that these social networks apply their own policies regarding the processing of personal data.

Enfin, we may be required to communicate your personal data to third parties in order to comply with a legal obligation or administrative or judicial decision.

5. WHAT ARE YOUR RIGHTS?

5.1. YOUR RIGHTS

You have several rights under personal data protection regulations:

A right to object to the processing of your personal data, provided you have grounds connected with your particular situation, and the right to request the limitation of your personal data processing, in some cases as provided for in regulations.

A right to object to any communication from us: you may at any time request to no longer receive our communications relating to our news and events (Newsletter). This right can be exercised via the unsubscribe link in each Newsletter email.

A right to withdraw your consent at any time, for the finalities for which we have collected your consent (see above 3.2. THE PURPOSES OF PERSONAL DATA PROCESSING).

A right to information: you have the right to obtain clear, transparent and understandable information about how we use your personal data and about your rights. This Notice is an example of this.

A right of access to your personal data: you have the right to obtain information concerning the processing of your personal data (including the data that is used, for what purposes, etc.) and a copy thereof.

A right of rectification: you have the right to correct your data if it is inaccurate or incomplete, despite our efforts to keep it up to date, enabling us to comply with our obligation to have up-to-date data about you.

A right to the portability of your data, i.e., under certain conditions, the right to receive the personal data you have provided to us, in a structured, commonly used computerised format, and for it to be transmitted to a third party if technically possible.

A right to erasure (or right to be forgotten): you have the right to have your data erased or deleted. This right may be limited in light of our contractual or legal obligations (contract in progress) (prevention of legal action in particular).

In France, you have the right to define either general or specific guidelines regarding certain types of processing, with respect to the retention, deletion and communication of your personal data in the event of your death. You may change or delete these guidelines at any time. You may share these special guidelines with us by writing to the address below.

Finally, you have the right to lodge a complaint with a personal data protection supervisory authority, for example, in France, the Commission Nationale Informatique et Libertés (CNIL). We encourage you to contact us before any complaint, so that we can try to resolve your problem together.

5.2. HOW DO I EXERCISE THEM?

To exercise any of your rights, you may send your request at any time by mail to the following address

Renault SAS, Legal Department - Data Protection Officer, 122-122 bis avenue du Général Leclerc 92100 Boulogne-Billancourt, France

or

an e-mail to the following address: dataprotection-com@renault.com

In both cases, in order to facilitate the processing of your request, please specify that your request relates to the "R3NLT NFT " Operation.

If you are unsure of your identity, you may be asked to provide proof of your identity (i.e. the copy of your identity is processed solely for the purpose of responding to your request and is deleted immediately after verification).

We will make every effort to respond to your request as soon as possible and no later than one month after receipt of your request. In accordance with applicable regulations, we reserve the right to extend this period to three months if your request is particularly complex.

ATTENTION: Any other complaint (after-sales service, request for support, ...) must be made by e-mail via the "Contact" section of the Site, by e-mail or by phone call to the Customer Service, whose coordinates appear at the end of the General Conditions.

6. HOW IS YOUR PERSONAL DATA KEPT SECURE?

Your personal data is stored on secure servers. We put in place, and require from our processors and partners, appropriate data security and data protection measures in line with the latest technologies.

When personal data processing involves transferring data, we ensure that this transfer is carried out under appropriate conditions that ensure an adequate level of protection, security and confidentiality.

Whenever possible, your data is processed in the European Economic Area (EEA). However, as some of our service providers or their processors are located in countries outside of the EEA, your personal data may be processed in those countries. Some of these countries may have different personal data regulations from those of the European Union. In such a case, (i) we pay particular attention to ensuring that this transfer is carried out in accordance with the applicable regulations and (ii) we put in place safeguards ensuring an adequate level of protection of your privacy and fundamental rights (in particular by using the European Commission's standard contractual clauses). Upon simple request sent to the address indicated in the 5. "What are your rights?" section, we can provide you with more information on such transfers (in particular the European Commission's standard contractual clauses).

7. MODIFICATION OF INFORMATION

We may change this Notice from time to time. We will inform you and/or seek your consent whenever necessary or required. We therefore recommend that you consult this Notice each time you visit our Site in order to review the latest version.

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